

## TEST DRIVE

# Miracles in a bottle?

CANWEST NEWS SERVICE

We test the latest treatments  
that boast they slow the hands of time

Here's the second part of our look at treatments to slow the aging process. Part 1 ran on Aug. 8 in Real Life.

## Reversa Anti-Wrinkle Cream with SPF 15, 60 mL

Price: \$30.

Any good? Yes.

**Describe it:** An oil-free, perfume-free cream with eight per cent glycolic acid as well as an anti-irritant. Ideal for all skin types, even sensitive, it accelerates removal of dead skin cells, protects the skin from free radicals with vitamin E and SPF 15 while providing hydration and luminosity to the complexion. It is easily absorbed, doesn't clog pores and feels wonderful.

Would you buy it? Yes.

Mark out of 10: 9

Available at: Shoppers Drug Mart

## Avon Anew Alternative Intensive Age Treatment, 50 mL

Price: \$39.

Any good? Yes, I noticed an improvement with the first application.

**Describe it:** This tan-coloured cream is formulated with herbs, extracts from Szechuan lovage root and neem flower. Daily application is recommended. It is more a skin treatment than a moisturizer, so I also applied moisturizer.

Would you buy it? Yes. It's a reasonable price to pay for such dramatic results. My complexion looks firmer and my skin tone is more even. Not crazy about the smell, though.

Mark out of 10: 8

Available at: 1-800-265-AVON or at www.avon.ca

## Clinique Turnaround Concentrate, 30 mL

Price: \$47.

Any good? Excellent.

**Describe it:** A serum you can use day and night under your moisturizer. It creates smooth, even-toned and soft skin. It provides continuous exfoliation due to salicylic acid and acetyl glucosamine, which gently shed the top dead layer of skin cells. It gives skin a nice glow, with zero irritation. For oily skin, it absorbs immediately and skin feels velvety to the touch.

Would you buy it? Yes.

Mark out of 10: 9

Available at: the Bay



Reversa Anti-Wrinkle Cream, \$30, is ideal for all skin types.

Photos, CanWest News Service



Avon Anew Alternative Intensive Age Treatment, priced at \$39, produced dramatic results.

## LaPrairie Cellular Nurturing Complex Anti-Redness

Price: \$295 for 50 mL of serum and six grams of balm.

Any good? Great product, clever packaging.

**Describe it:** Why didn't anyone think of this before? The serum is in the jar, while the top of the lid flips up to reveal lip balm; so convenient for winter's dry skin. The serum is rich and soothing (as is the lip balm) and

comes with a convenient attached spatula.

Despite all the natural ingredients, this unscented cream has a faint chemical smell that took some getting used to. The quality of the product, however, makes up for it.

Would you buy it? Surprisingly, given the price, yes, because a little of this product — both serum and lip balm — goes a very long way.

Mark out of 10: 9

Available at: Holt Renfrew

## Crabtree & Evelyn Fade Serum, 30 mL

Price: \$36.95.

Any good? Yes.

**Describe it:** A wonderfully light-textured serum you apply daily before your moisturizer. It contains vitamin C, shea butter and natural extracts such as mulberry, green tea and chamomile. It feels like it works immediately upon application, but does not sting.

Its purpose is to fade dark spots with continued use, and after only one month, my complexion did look very uniform and one darker spot began to diminish. It's nice to find a serum that works and doesn't cost a fortune.

Would you buy it? Most definitely.

Mark out of 10: 9

Available at: Crabtree &amp; Evelyn Boutiques

## Estee Lauder Re-Nutriv Ultimate Lifting Serum, 30 mL

Price: \$275.

Any good? Yes.

**Describe it:** You apply the serum nightly. While it doesn't literally lift the skin, it does make it look softer and more supple, and thus more youthful.

Would you buy it? Too expensive for me.

Mark out of 10: 7

Available at: Estee Lauder counters in department stores

## Dermaglow NuVectin Advanced Instant-Lift Serum, 20 mL

Price: \$120.

Any good? Yes.

**Describe it:** A somewhat watery serum that provides an instant tightening and lifting effect to skin. It can be used around the eyes, and if used long term, it's claimed the appearance of your skin will continue to improve.

It absorbs well and can be used day and night before your moisturizer or night cream. The packaging could use some improvement — many lower-priced brands do better.

Would you buy it? No, it's not something my skin needs yet.

Mark out of 10: 7

Available at: Shoppers Drug Mart